

POLICY – SPONSORSHIP

Purpose

This policy is intended to define roles and responsibilities for fundraising efforts undertaken by Burnaby Girls Soccer Club (BGSC) and its Club Teams.

Background

BGSC appreciates the support of its sponsors in continuing the club's vision of 'A Place for Every Girl to Play' and wishes to ensure that the Club, its Teams, and Sponsors are treated fairly.

Definitions

Sponsorship – a transaction is considered sponsorship when an individual or other entity (the Sponsor) provides a fee in return for recognition/advertising associated with the BGSC or a Club Team.

BGSC Executive – Burnaby Girls Soccer Club Board of Directors

Policy

The guidelines listed below are intended to establish the principles governing sponsorship with BGSC and its Club Teams.

- Sponsors for either the BGSC or a Club Team must be approved by the BGSC Executive.
- Club Teams having a sponsor(s) will be entitled to retain the sponsorship amount. However, BGSC's sponsorship agreements cannot be jeopardized by the actions of any one Club Team.
- No sponsor's crests/logs will be put on BGSC uniforms and/or correspondence without consent of the BGSC Executive Board.
- BGSC and/or Club Team sponsors must be in compliance with BGSC's community standards and culture.
- No member of the BGSC Executive shall receive direct compensation related to club sponsorship.
- The BGSC Executive shall regularly publish guidelines for sponsorship rates.
- All sponsorship transactions must be acknowledged with a written receipt for the fee received.

Discipline

- Refer to BGSC Discipline Procedure Guideline Policy.

VERSION CONTROL		
Version	Date	Comments
R0	November 07, 2010	Draft – Issued for BGSC Executive Review
R1	November 18, 2010	Published – Adopted by BGSC Executive